



Keep Bermuda Beautiful

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Projects & Programmes

KBB has been leading community action and improvement for the past 56 years. Its goal is to promote a clean and healthy environment while building a sense of community pride. KBB achieves this through activities that explain how litter and ocean trash threaten wildlife and the environment, and by engaging and inspiring residents to work collaboratively to enhance their neighbourhoods. KBB serves all of Bermuda, residents and visitors of all ages.



Keeping Communities Clean & Safe

KBB mobilizes residents; cleaning up layers of debris, painting over graffiti, and helping them strengthen their community to bring about lasting improvements. Working together we make Bermuda a cleaner and safer place for children to thrive.

In 2019 KBB supported **Clean-ups** in 140 locations. Volunteers gave 7,480 hours of their time to clean up 70,500 pounds (35 tons) of litter, recyclables and illegally dumped waste from Bermuda's roadsides, parks, beaches and railway trails.

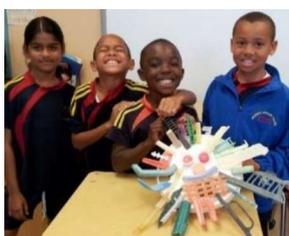
KBB's **Adopt-A-Spot** encourages schools, companies, families, individuals, and community groups to take responsibility for keeping their adopted locations clean.

KBB's **community service** activities allow students of all ages, together with friends and family, to participate in monthly clean-ups and the **Afterschool Hour** offers projects in the KBB office that count toward the D of E Award.



Litter Lessons

KBB offers curriculum-related lessons, assembly presentations and afterschool activities. Delivered in partnership with the Litter Critter, students receive hands-on experiences in the field participating in cleanups and beach surveys, and creative projects and critical thinking activities in the classroom to reinforce learning. KBB's educational booth is available for community days, school fairs and camps.



Education through Art

KBB's annual **Trash Art** workshop and exhibition at the Bermuda Society of Arts is designed to raise awareness of the dangers of ocean plastic pollution. Trash art is created throughout the year by students in KBB's litter lessons and by families and visitors at the workshop. KBB **Artful Bins** also deliver a creative lesson in re-use. Volunteers decorate barrels to use as trash and recycling bins which are used in national parklands.



Partnerships

The Bermuda Marine Debris Taskforce: formed in 2010 to study the growing problem of marine debris and its effect on our environment. Conducting beach surveys of washed up debris, volunteers collect data on Bermuda's marine pollution which is analysed by local environmental scientists and shared globally.

The Green Bermuda Cooperative: founded in 2014 to promote collaboration among event hosts and participants and encourage 'green' events that Leave No Trace.