



Keep Bermuda Beautiful – Programmes 2015

KBB has served as a leader in community improvement for over 50 years collaborating with others to enhance our neighbourhoods and quality of life. KBB programmes embrace the environment, youth, education, and volunteer service. They are designed to engage and educate, and to instill an understanding and respect for our environment.

School Curriculum

KBB delivers classroom learning materials and assembly presentations with the Litter Critter, hands-on experiences in the field including cleanups and marine debris beach surveys, and completes the process with creative projects and critical thinking activities in the classroom to reinforce learning.

Adopt-a-Spot

Adopt-a Spot encourages individuals, community groups and schools to make a difference by taking responsibility for keeping their adopted spots clean. By engaging people of all ages and from all walks of life we build a sense of community and pride in our neighbourhoods. Parks, beaches, railway trails and neighbourhoods around the Island have been adopted by schools, companies, families, individuals, community and Neighbourhood Watch groups.

Student Community Service

Students learn the importance of a clean and healthy environment while making a valuable contribution to the community by participating in monthly KBB cleanups. The KBB Afterschool Hour provides an opportunity for young people requiring service hours or working toward the Duke of Edinburgh Award to work on projects in the KBB office.

Artful Bins

Artful Bins delivers a creative lesson in re-use. Students decorate the barrels that are brought to Bermuda carrying water treatment chemicals. They use them as trash and recycling bins for their campuses and display them at the Annual Exhibition. The project has grown, providing colourful bins for other locations including the Botanical Gardens.

Community Education & Awareness

KBB's goal is to educate the community on the dangers that discarded trash and marine debris pose to the environment and wildlife, and to remind us that everyone has a role in keeping Bermuda clean. KBB's educational booth attends community days, school fairs and summer camps using educational games, displays and trash art.

Community Cleanups

In 2014 KBB supported cleanups in 142 locations with 3,000 volunteers giving 6,000 hours of their time to clean up 36 tons of litter and illegally dumped items. By engaging volunteers we reinforce our educational efforts and encourage learning by doing.

Beautification

KBB works with corporate and community groups to implement visual improvements including planters, murals and public art, and graffiti removal.

Research: Bermuda Marine Debris Taskforce

Marine debris, and its effect on our environment, is a growing problem. KBB with BZS, BNT, Greenrock, BIOS, BUEI, BEST, BOE divers, Waste Management, Conservation Services and Bermuda College are studying Bermuda's marine pollution problem. Through ongoing beach surveys KBB volunteers collect data that is shared globally.

